

Dear Dealer:

On September 6, 2018, Alberta United Conservative Party leader, Jason Kenney attended the MDA Board meeting to respond to the concerns addressed in the **letter** of June 29, 2018 by the MDA identifying the negative impacts to the automotive industry due to budgetary and legislative changes imposed by the Alberta NDP government over the past three years.

After winning the next provincial election, Mr. Kenney's UCP government would address MDA dealer members concerns in the following manner;

- 1) Carbon Tax - The provincial carbon tax would be scrapped immediately. He would join the coalition of other provinces in opposing the proposed Federal government carbon tax.
- 2) Other Taxes - Corporate and personal income tax increases imposed by the NDP government would be rolled back.
- 3) Minimum Wages - Minimum wages would be frozen until other Canadian provinces catch up. His transition team will be exploring graduated minimum wages for youth workers.
- 4) Labour Code, OH&S, WCB Changes - All the recent legislated changes to these three areas will be cancelled.
- 5) Consumer Protection Act Changes - MDA President will be asked to meet with the UCP transition team to provide input on how to rebalance the playing field between consumers and industry. Returning AMVIC to a delegated authority from a government agency, appointments of AMVIC Chair, compensation fund control, etc.
- 6) Issues Requiring Government Action - Banning of Imported RHD Asian vehicles - Legislation will be pushed through the legislature.

A good discussion on various other issues were discussed such as his plan to reduce regulations and red tape so Alberta can be open for business again.

Mr. Kenney also shared one of his biggest challenges he and his colleagues will face leading up to the election.

Sources inform him that the NDP party has amassed an election war chest in the \$7 to \$8 million range. The NDP has legislated changes to the election spending rules. During the writ period of the election, all parties are capped at a \$2 million level and only personal donations up to \$4,000 can be accepted per calendar year.

Elections Alberta allows for Third Party advertisers. There is no cap on the amount of contributions.

According to recent polls, the UCP presently has a favorable lead over the NDP. However, the challenge is the UCP war chest at this time prevents them from countering the negative ads against the UCP from various provincial unions, other groups received funding from left leaning socialist agencies and / or funds from the NDP party campaigning against the right.

Without adequate funding, the UCP cannot counter these allegations and when there is no rebuttal - one loses the media messaging battle.

Following the meeting with UCP leader, the MDA Board members discussed how we could help this pro-business party.

The MDA made two motions:

- 1) That the MDA contribute \$100,000.00 to the Shaping Alberta's Future political action company to assist in the UCP 3<sup>rd</sup> party advertising campaign.
- 2) That the MDA solicit its dealer members to contribute to Shaping Alberta's Future. The MDA's goal donation is \$1,000,000.00. They suggest that each MDA dealership write a cheque in the amount of \$5,000.00. All the dealers at the MDA Board meeting committed to a contribution of \$5,000 for each of their dealerships and they encourage all member dealers to do the same prior to October 15, 2018.

All cheques are to be made payable to: **Shaping Alberta's Future**  
And mailed to the MDA office at:

6248 - 50 Street  
Edmonton, AB. T6B 2N7

The MDA will post the contribution numbers on a weekly basis so members can see the fundraising results.

With all the imposed budgetary and legislative changes over the past three years and no respect from the NDP government, the Alberta franchised dealer network has been negatively affected.

Please get involved - Hoping we can count on your support!

Sincerely,

*Andrew Robinson*

Andrew Robinson  
MDA Chair